The University of South Florida Sarasota–Manatee MBA Program
Next scheduled Program entry date: August 2014

The Program

The Professional MBA is a 40 credit-hour program offered through the University of South Florida Sarasota-Manatee’s College of Business, which is fully accredited by AACSB, the Association to Advance Collegiate Schools of Business. The program is offered through Saturday classes to allow working professionals to enroll in the program. The program offers students in the Sarasota and Manatee area geographical convenience, quality and affordability.

What is new and different about the Sarasota-Manatee Professional MBA Program?

• Students can enter the program either in the Fall or Spring semesters.
• Students will have the option of taking either a General MBA track or an MBA with an accounting track to help them prepare for the Florida CPA exam.
• Students can elect to complete their MBA either on a full-time basis, which takes approximately 20 months, or on a part-time basis. Part time students may take as long as five years to complete all the requirements.
• No prior work experience is required, although it is preferred that students have two or more years of work experience.

Instructional Methods and Curriculum

A variety of instructional methods are employed in the University of South Florida Sarasota-Manatee Professional MBA program, depending upon the nature of the course material. Case studies, experiential learning, group projects, simulations and presentations are utilized, along with the more traditional lecture-discussion approach. The focus of our approach to education is to develop in students the insights and skills necessary to reach integrative solutions to today’s complex business challenges.

The curriculum includes managerial tool courses (24 credits), applications courses (12 credits) and a capstone course (4 credits). Course descriptions can be found at Masters of Business Course Descriptions or http://www.sarasota.usf.edu/Academics/COB/mba/PDF/MBA_Course_Descriptions.pdf

*The accounting track can only be pursued by students who have a bachelor degree in accounting from an AACSB accredited program.
1. **The managerial tools courses (24 credits)**
   There are 12 tolls courses of 2 credit hours each, designed to provide foundational knowledge and skills in various business disciplines. The techniques and procedures learned in these courses provide the foundation for the more advanced applications to follow:

   - Financial Accounting for Managers
   - Managerial Accounting
   - Economic Environment for Business
   - Managerial Economics
   - Financial Management
   - Social, Ethical & Legal Systems
   - Management Information Systems
   - Organizational Behavior & Leadership Global
   - Leadership/Management Concepts
   - Marketing Management
   - Managerial Decision Analysis
   - Operations Management & Quality Enhancement

2. **The application courses (12 credits)**
   Application courses are 3 credit hours each and students will take four of them. Students pursuing the General Business track will take one required Finance application course and three other courses from Finance, Marketing, Management, Information Systems, Accounting or Law. Student pursuing the Accounting track will take four application courses in Accounting, Tax or Law.

3. **The capstone course (4 credits)**
   This course ties together the various individual techniques and methods taught in the tools and application areas. It is a project-based course which involves both individual and group effort.

**The Faculty**
Courses are taught by resident faculty of USF Sarasota-Manatee. All faculty teaching in the MBA program have a doctoral degree.

Additional information regarding our MBA faculty can be found at College of Business Faculty & Staff or http://www.sarasota.usf.edu/academics/COB/faculty/

**Class Meeting Days and Times**
All classes meet on Saturdays from approximately 8:00am to 6:00pm at USF Sarasota-Manatee.

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Graduate Applications are available online at [http://usfsm.edu/](http://usfsm.edu/)
All applications materials should be mailed to:
University of South Florida Sarasota-Manatee
Graduate Admissions
8350 N. Tamiami Trail, SMC C107
Sarasota, FL 34243

Email: areecher@sar.usf.edu Phone: 941-359-4333

Applications are considered on a first-come, first-served basis. Since class size is limited, applicants are encouraged to apply as early as possible and to have their applications complete at the time they are submitted.

Application Deadline: Please contact Graduate Admissions Specialist

Note: Applications may be submitted without GMAT/GRE scores
MBA Program at the University of South Florida
Admission Procedures

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Admission to the University of South Florida Sarasota-Manatee MBA program is open to all qualified applicants holding an undergraduate degree from a regionally accredited institution in the United States or from a recognized academic institution in a foreign country. The admission decision is based on the following:

- An upper division grade-point average of 3.0 or higher in undergraduate studies
- One of the following:
  - A score of 500 or higher on the Graduate Management Admission Test (GMAT) or
  - A minimum verbal score of 153 and a minimum quantitative score of 146 (or a minimum score of 1050 combined verbal/quantitative score if GRE was taken prior to Aug 2011) on the Graduate Record Exam (GRE).

- One (1) official transcript from all institutions of higher learning where the applicant has earned a degree is required with the application. Note: Applicants may provide unofficial copies of transcripts to expedite the processing of their applications, but official transcripts are required before a final decision can be made. All transcripts must be in English; it is the applicant’s responsibility to have transcripts translated/evaluated to the University’s specifications before submitting them with the application.
- Basic computer knowledge and a working knowledge of college algebra are required
- Professional resume
- Statement of Purpose
- Two Letters of Recommendation. Please use the forms at:

Make Appointment with Graduate Admissions Specialist

One-on-one appointments are available with the Graduate Admissions Specialist through Admissions and Academic Advising Appointment Scheduling or http://www.sarasota.usf.edu/students/AcademicAdvising/appointments.php

The information contained is subject to change as further details are developed for the MBA program.

For additional information or to mail your application:
Aaron Reecher
Graduate Admissions Specialist
USF Sarasota-Manatee
8350 N. Tamiami Trail, SMC C107
Sarasota, FL 34243
Telephone: 941-359-4333
Email: areecher@sar.usf.edu