



**Edward F. Keon, Jr.** is a Managing Director and Portfolio Manager for QMA. He leads a team of portfolio managers that manage over \$50 billion in asset allocation funds such as AST Prudential Growth Allocation Portfolio, AST Prudential Flexible Multi-Strategy Portfolio and AST Quantitative Modeling Portfolio. In addition to portfolio management, Ed contributes to investment strategy, research and portfolio construction at QMA, and has appeared regularly on CNBC's Squawk Box and Bloomberg, as well as other financial media outlets. He also has been quoted and has written market commentary for various publications.

Prior to joining QMA, Ed served as Chief Investment Strategist and Director of Quantitative Research at Prudential Equity Group, LLC, where he was a member of the firm's investment policy committee and research recommendation committee. Ed's prior experience was as Senior Vice President at I/B/E/S International Inc. Ed is a member of the Board of Directors of the Chicago Quantitative Alliance and sits on the Membership Committee of the Institute of Quantitative Research in Finance (Q-Group).

Ed graduated summa cum laude with a BS in industrial management from the University of Massachusetts/Lowell and an MBA in Finance and Marketing from the Sloan School of Management at the Massachusetts Institute of Technology.