GEB 6445 (521)
Social, Ethical, Legal Systems
Summer, 2014
Syllabus
10:30 a.m.-12:20 p.m. Saturdays
Dr. Ron Lennon
rlennon@sar.usf.edu

REQUIRED TEXT:

OFFICE HOURS: Thursdays 5:00-5:30 p.m.
Saturdays 12:30-1:30 p.m.
OFFICE LOCATION: C223
OFFICE PHONE: (941) 359-4598
OFFICE FAX: (941) 359-4367

COURSE DESCRIPTION:
A study of the influence of social, cultural, legal, and political environment of institutional behavior, including the changing nature of the business system, the public policy process, corporate power, legitimacy and managerial autonomy, and organizational reactions to environmental forces.

COURSE TOPICS:
Specific topics will include (but not limited to): Clarifying the meaning and nature of corporate social responsibility, application of ethical reasoning to business decisions, exploring the power of corporations to shape the past and present, examining the forces inside and outside businesses that mold managers’ and shareholders’ expectations, discussion of the legal and regulatory structures governing businesses, evaluating the function and structure of corporations and the affect it has on business and society.

COURSE REQUIREMENTS:
CASES (INDIVIDUAL)
- Each student is expected to read and write up each case listed on the schedule of classes and be prepared to discuss in class (1-2 pages total per case).
- You will be expected to do the same type of write up as for the Group Cases (see below). (15%) 

EXAMS:
- There will be two exams given during the semester. Each exam is weighted equally (25% each).
- All exams will be essay questions. Material for the exams will come from the text, any handout material, lectures, and guest speakers, etc. The tests will be designed to assess your applied knowledge in solving specific problems.
- Please use the restroom prior to sitting down to take your exam. Leaving the room during an exam for any reason is not permitted.

CLASS PARTICIPATION:
- Class participation will be assessed by your diligent and timely interactions in the classroom. (10%).

CASE (GROUPS):
A group of students will be assigned to each case to take a position on their assigned case. They will be expected to present their viewpoints in front of the class. You will
be given 10 minutes for each position presentation.

- Identification of Case Problem/Issues
- Context of the Decision
- Stakeholder Identification
- Evaluation of the Issue/Problem from Various Social, Ethical and Legal Perspectives.
- Generation of Alternatives.
- Recommendations. (20%)

OTHER NOTES:
1. Wikipedia is NOT an acceptable reference
2. APA citation and reference information must be included in your case writeup.

COURSE POLICIES:

ATTENDANCE POLICY:
- Class attendance policy:
  Graduate students are expected to attend all classes. This is especially true for graduate classes as the semesters are much shorter than normal semesters.

  Students anticipating being absent from class due to religious observance should inform me by the second class meeting.

TAPING OF LECTURES:
- Permission is granted to tape any lecture that you may feel you need to.
- However, permission is NOT granted to sell any tapes or lecture notes from this or any other course that I teach.

OTHER INFORMATION:
- Cell phones should be turned off during class
  - Texting during class will not be allowed.
  - Use of laptops will only be permitted if you are typing notes or using the Power points for this class, otherwise you will be asked to turn off your laptop.
  - Writing notes to friends on Facebook or Twitter or other social media during class is not something that will be tolerated.
  - Working on projects/assignments from this course or another course also will not be tolerated during class.

USFSM POLICIES:

A. Academic Dishonesty: The University considers any form of plagiarism or cheating on exams, projects, or papers to be unacceptable behavior. Please be sure to review the university’s policy in the catalog, USFSM Graduate Catalog, the USF System Academic Integrity of Students and the USF System Student Code of Conduct.

B. Academic Disruption: The University does not tolerate behavior that disrupts the learning process. The policy for addressing academic disruption is included with Academic Dishonesty in the catalog: USFSM Graduate Catalog, USF System Academic Integrity of Students and the USF System Student Code of Conduct.

C. Contingency Plans: In the event of an emergency, it may be necessary for USFSM to suspend normal operations. During this time, USFSM may opt to continue delivery of instruction through methods that include but are not limited to: Canvas, Elluminate, Skype, and email messaging and/or an alternate schedule. It’s the responsibility of the student to monitor the Blackboard site for each class for course specific communication, and the main USFSM and College websites, emails, and MoBull messages for important general information. The USF hotline at 1 (800) 992-4231 is updated with pre-recorded information during an emergency. See the Safety Preparedness Website for further information.

D. Disabilities Accommodation: Students are responsible for registering with the Office of Students with Disabilities Services (SDS) in order to receive academic accommodations. Reasonable notice must be given to the SDS office (typically 5 working
days) for accommodations to be arranged. It is the responsibility of the student to provide each instructor with a copy of the official Memo of Accommodation. Contact Information: the Disability Coordinator @ 941-359-4714, www.sarasota.usf.edu/Students/Disability/

E. **Fire Alarm Instructions:** At the beginning of each semester please note the emergency exit maps posted in each classroom. These signs are marked with the primary evacuation route (red) and secondary evacuation route (orange) in case the building needs to be evacuated. See Emergency Evacuation Procedures at www.sarasota.usf.edu/Facilities/documents/EAP_FAQ.pdf.

F. **Religious Observances:** USFSM recognizes the right of students and faculty to observe major religious holidays. Students who anticipate the necessity of being absent from class for a major religious observance must provide notice of the date(s) to the instructor, in writing, by the second week of classes. Instructors canceling class for a religious observance should have this stated in the syllabus with an appropriate alternative assignment.

G. **Web Portal Information:** Every newly enrolled USFSM student receives an official USF e-mail account. Students receive official USF correspondence and Canvas course information via that address.

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**COURSE GRADING:**

- The following grading scale will be used to determine your grade at the end of the semester:

<table>
<thead>
<tr>
<th>Component Grades:</th>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Examinations:</strong></td>
<td>50%</td>
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<tr>
<td>Exam 1 (25%)</td>
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<td>Exam 2 (25%)</td>
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<tr>
<td><strong>Class Participation:</strong></td>
<td>10%</td>
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<tr>
<td><strong>Cases (Individual write ups)</strong></td>
<td>15%</td>
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<tr>
<td><strong>Case (Group-Pro and Con)</strong></td>
<td>25%</td>
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<td><strong>Total:</strong></td>
<td>100%</td>
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**Course Grading Scale:**

- 95-100 = A
- 90-94 = A-
- 87-89 = B+
- 84-86 = B
- 80-83 = B-
- 76-79 = C+
- 70-75 = C
- 60-69 = D
- Below 60 = F

THE INSTRUCTOR RESERVES THE RIGHT TO MAKE ANY CHANGES TO THIS SYLLABUS WITH NOTICE TO THE STUDENTS.

*Last updated on April 9, 2014*
<table>
<thead>
<tr>
<th>Topic:</th>
<th>Assignment:</th>
<th>Date:</th>
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<tbody>
<tr>
<td>--Orientation and Course Introduction</td>
<td>Purchase textbook &amp; review syllabus and course requirements</td>
<td>5/17</td>
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<tr>
<td>--Chapters 1, 2 &amp; 3</td>
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<td>-- Dr. Su Senapati, Director,</td>
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<td>Learning Support Services</td>
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<td>--No Class—Memorial Day Holiday</td>
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<td>--Chapters 4, 5 &amp; 6</td>
<td>Case #1-(4)</td>
<td>5/31</td>
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<td>KFC Case DUE</td>
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<td>Case #2-(6)</td>
<td>6/7</td>
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<tr>
<td>Chapter Range</td>
<td>Case #</td>
<td>Case Details</td>
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<td>--Chapter 9</td>
<td>Case #3-(7)</td>
<td>Martha Stewart</td>
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<td>--Exam #1</td>
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<td>Case DUE</td>
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<td>--Chapters 10 &amp; 11</td>
<td>Case #4-(8)</td>
<td>Tangled Webs #1</td>
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<td>Case #5-(8)</td>
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<td>--Chapters 12, 13 &amp; 14</td>
<td>Case #6 (11)</td>
<td>Union Carbide #1</td>
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<td>Case #7 (11)</td>
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<td>--Chapters 15 &amp; 16</td>
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<td>Alcohol Advertising</td>
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