Course Information: International Management 4600/Section 521 /Spring 2014
International Management...really International Leadership...a Family Friendly Class with Emphasis on the Workforce

“The day that your solders (employees...my word) stop bringing you their problems is the day that you stopped leading them.” General (Ret.) Colin Powell

“Tell me and I will forget, show me and I may remember; involve me and I’ll understand.”(Chinese proverb)... and then you will have my buy in. (my words)

‘You get as good as you give.”/ Hire attitude, train skills”.... Southwest Airlines

The Facilitator: Ross P. Alander, Senior Lecturer Management Studies
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Office Hours: Wednesday 1-2 p.m. or via appointment
E-mail me at one of the above e-mails, not Blackboard as it’s quicker!!!!
Note: I am available to you 24 hours a day, 7 days a week.

Description
To provide you with a “hands on” working knowledge and understanding of the relevant issues when operating in a global business environment.

Learning Objectives:

1. The learning and understanding of specific knowledge and skills related to management, coaching and leadership and including management theory, organizing, leading, planning, controlling and group and team dynamics as related to international management.
2. Develop and enhance critical thinking skills.
3. Develop and enhance communication skills.
4. Develop and enhance ethical thinking in decision making
5. Develop and enhance collaboration skills
6. Develop and enhance time management and how to prioritize skills

Course Learning
Outcomes:

1. To define, describe and understand what international management/leadership is about including international labor and employment law
2. To discuss, understand and write about global management/leadership issues and challenges with emphasis on leadership and coaching.
3. To develop responses to managerial/leadership concerns as an individual and as an international team emphasizing the values of teams.
4. To have a comfort level working effectively with for profit, non-profit and public international organizations.
5. To be able to suggest and write solutions when faced with managerial/leadership problems and challenges, i.e. international mergers/alliances, etc.
6. We will use the best international practices of leadership and management virtually visiting organizations like Sun Hydraulics, Chrysler, Ford, Apple, Wal-Mart, Toyota, etc.
7. I will provide you with the information that could turn your organization into an international Employer of Choice

The Methods:
We will meet and/or exceed the goal and objectives by handouts, class discussions, case studies and the sharing of “real” workplace experiences. You will have an opportunity to evaluate me at midterm, as YOU are the customer. That information will assist me in making any midcourse corrections as necessary, before the course is over. In addition, I will be available to you should you have any organizational concerns ANYTIME during and after the course.

The Text & Materials:
International Management, Managing Across Borders and Cultures, 7th Ed
Helen Deresky and various handouts.

Class Outline: We will follow the table of contents as listed in the text.
Grading, Evaluation & Attendance

Discussion Papers/Case Studies........................................60%/points
(3 papers, 3-5 pages per paper on what (in-depth)
the problems/issues in the case study are your findings
and recommendations to resolve.)

"Issues & Answers" (3 short quizzes)... 40 %/points
(7-10 multiple choice and open ended questions based on the
class lectures, discussions, reading in the text, DVDs, etc.)

A-to A+....90-100 points
B- to B+.....80 -89 points
C- to C+....70-79 points
D- to D+.....60-69 points
F.............Below 60 points

Grading of the case studies will be based on both written and oral communications as well as
an in-depth analysis of the cases

Case Studies-Will be graded on the students understanding of the topic, creativeness,
coverage of the topic, preparation of the paper, listing of sources and completeness. Papers
must be turned in when due if you want credit. A few days late B at best, a week late C at
best, after a week no credit. Being on time with papers, projects, etc. is the professional thing
do and of course is an expectation in the workplace. I will not track you down for past due
work as it is your responsibility.

Participation- There will be class discussions on topics, issues and questions and all are
expected to participate.

Tapes & Notes-Please ask for permission to sell notes or tapes of the class lectures.

Attendance-You are expected to be at every class session as we will be doing group and/or
in class exercises, role playing etc. Please see me should you miss any assignments for make
up opportunities.

Quizzes-Will be based on class discussion, videos and assigned readings through the date of
the quiz. The questions will be multiple choice, open ended, and true and false. The quizzes
will be announced one week in advance.

Plus’ and Minus’- I give plus’ only for exceptional work and minuses in certain situations.

Classes- Class/Topic Schedule attached-Classes start on time. You are expected to be in class on a regular basis as I
often call on members of the class when asking questions. Also find a friend and exchange e-mail and/or phone numbers
so on the very rare occasion that you miss class you won’t fall too far behind. If you miss class do not call me the day
before class about what the assignment, etc. was for the previous week.

Plagiarism- In accordance with university guidelines as found in the Student Handbook, anyone found cheating during
exams, submitting work that is not theirs, plagiarizing or falsifying work that is submitted to represent work they have
done shall receive an "F" with the numerical value of zero on the item submitted and the "F" shall be used to determine
the final course grade. It is the option of the instructor to assign the student a grade of "F" OR "FF" (the later indicating
dishonesty) in the course.

Disabilities Accommodation- Students with disabilities are responsible for registering with the Office of Student
Disabilities Services in order to receive special accommodations and services. Please notify the instructor during the first
week of classes if reasonable accommodation for a disability is needed for this course. A letter from the USF Disabilities
Office must accompany this request. It is the responsibility of the student to provide each instructor with a copy of the
official Memo of Accommodation. Contact: Pat Lakey, Coordinator, 941-359-4714,
plakey@sar.usf.edu, www.sarasota.usf.edu/sarasota/usf.edu/Students/Disability

Fire Alarm Instructions-At the beginning of each semester please note the emergency exit. Maps posted in each
classroom. These signs are marked with the primary route (red) and the secondary evacuation route (orange) in case
the building needs to be evacuated. See Emergency Evacuation Instructions.

Religious Observances-USF recognizes the right of students and faculty to observe major religious holidays.
Students who anticipate the necessity of being absent from class for a major religious observance must provide notice of
the date(s) to the instructor, in writing by the second week of classes. Instructors cancelling classes for a religious observance should have this stated in this listed in the syllabus with an appropriate alternative assignment.

**Academic Disruption** - The University does not tolerate behavior that disrupts the learning process. See the USF Student Code of Conduct.

**Contingency Plans** - In the event of an emergency, it may be necessary for USF to suspend normal operations. During this time, USF may opt to continue delivery of instruction through methods that include but are not limited to: Blackboard, Elluminate, Skype and e-mail messaging and/or an alternate schedule. It’s the responsibility of the student to monitor Blackboard site for each class for course specific communication and the main USF, College, and department websites, e-mails and MoBull messages for important general information. The USF Hotline 1-800-922-4231 is updated with pre-recorded information during an emergency. See the Safety Preparedness Website.

*Withdraw Date*: June 28, 2014

**Class & Topic Schedule**
(This may depending on circumstances)

<table>
<thead>
<tr>
<th>May</th>
<th>June</th>
<th>July</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-14</td>
<td>6-4</td>
<td>7-2</td>
</tr>
<tr>
<td>Introductions</td>
<td>Quiz 1</td>
<td>Staffing</td>
</tr>
<tr>
<td>Globalization</td>
<td>Assign Paper 1</td>
<td>Global Cadre</td>
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<tr>
<td>5-21</td>
<td>6-11</td>
<td>7-9</td>
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<tr>
<td>Social Responsibility</td>
<td>Negotiations</td>
<td>Motivating &amp; Leading</td>
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<td>Assign P</td>
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<tr>
<td>5-28</td>
<td>6-18</td>
<td>7-16</td>
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<tr>
<td>Culture</td>
<td>Strategy</td>
<td>Quiz 3</td>
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<tr>
<td>Communicating Across Cultures</td>
<td>Structure/Control</td>
<td>Assign Paper 2</td>
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<tr>
<td>6-25</td>
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