Draft of minutes pending Board’s approval at the next meeting of the Board

Campus Board Meeting Minutes
University of South Florida Sarasota-Manatee
Sarasota, Florida
Thursday, January 30, 2014

Chair Byron Shinn called the meeting of the University of South Florida Sarasota-Manatee (USFSM) Campus Board to order at 3:40 p.m. followed by the Pledge of Allegiance. The following Campus Board Members were present:

- Mr. David Eckel
- Dr. Teresa Rawe
- Trustee and Chair, Mr. Byron Shinn
- Mr. Rick Smith

Excused: Ms. Anne Weintraub

Attending and representing the USF System and USF Sarasota-Manatee: President Judy Genshaft and Regional Chancellor Dr. Arthur Guilford.

System Report: President Genshaft reported:

- Legislative Session is starting up and the USF System is getting prepared and watching closely.
- USF System is monitoring enrollment. Data reflects the number of students in high school students graduating is in a decline. Recruiting is a priority.
- Criteria for the Bright Futures have been changed which will mean fewer students will qualify.
  - One in five students enrolled at USF are first generation in college and have financial needs in order to go to college.
- Rick Smith congratulated the President on the recent announcement that USF 63% graduation rate is an institutional record and USF has the largest increase in the country when comparing fall 2006 to fall 2005. USF also has the third largest increase over the past five years, trailing only Ohio State University and Stony Brook University by one percent. The President agreed this was an incredible accomplishment and is the result of significant hard work by everyone.
- The State University System: Performance Funding has established 10 matrix system and accomplishment of the measurements there is an attachment of dollars. A student graduating within 6 years is a factor in the matrix and a priority for the System.
- There are several searches which will be in progress for new Athletic Director and USFSM Regional Chancellor.
  - The President is in process of employing a Search Firm for the USFSM Regional Chancellor’s Search.
  - The USFSM Regional Chancellor Search will be chaired by the USFSP Regional Chancellor Sophia T. Wisniewska; the System representative will be the Dr. Jose Hernandez, Chief Diversity Officer/Associate Vice President, and Dr. Kathleen Moore, Ex Officio. The President is finalizing letters to be mailed inviting USFSM representatives which will consist of Student(s), Faculty, Staff, and Community to serve on the Search Committee.

Regional Chancellor’s Report: Dr. Guilford reported:

- Dr. Guilford presented the USFSM Annual Accountability Report 2012-2013 which was prepared and reviewed at the November, 2013 Florida Board of Governors meeting. The Campus Board found the report informative.
- Dr. Guilford continued by presenting a graph which reflected spring semester 2014 student credit hour (SCH) vs spring semester 2013 (SCH), reflecting a 1% increase in SCH.
- Casey Welch is preparing to leave for Tallahassee and is working closely with our Sarasota and Manatee Delegation. Governor’s Scotts budget reflects $4.2 billion for the State University System; however he is proposing a cut to USFSM by $1.8. This is just a preliminary budget and Dr. Guilford stated his confidence in Casey Welch and our delegation that they will battle for USFSM and our budget. Our legislative priority is for funding for STEM.
- Dr. Guilford reported he had a very positive meeting with the Sarasota Manatee Airport Authority about acquisition of the USFSM and NCF Property. Dr. Guilford noted that Hillary Black, USFSM's General Counsel was invaluable
at the meeting. There is a lot which needs to be done before anything concrete will happen but we are moving forward and they have confirmed they want to purchase this land.

- Dr. Guilford noted the Old Ramada Inn was recently put on the market to sell and USFSM has been in negotiations with the owner. Hillary Black has been instructed to develop a Letter of Intent and we are hopeful that purchasing this property located on the south west corner of Sea Gate Drive may become a real possibility.

**Advancement, Alumni, Marketing, and Communications Report:** Mr. Dennis Stover, Regional Vice Chancellor reported:

- Dr. Guilford’s retirement announcement though it is sad, it has brought great news which has focused on his accomplishments at USFSM, his years of service and his contributions to the community.
- The campus launched the Tobacco Free Campus which has been positive.
- Hosted 3 Knowledge a Bull Speaker’s Series which has brought over 240 guests to our campus.
- Culinary Innovation Lab Ribbon cutting will take place on February 5 with over 100 guests.
- HospitaBULL will be held on April 16 at the Polo Grill.
- Bryon Shinn and Anila Jain hosted an Alumni Event taking a bus to a football game which was great fun and supported by the Alumni Chapter. They hope do this for a baseball game, a spring football game and again in the fall.
- Hosted “Hero or Traitor” Movie followed by guest holocaust survivor Rifka Glatz which was sponsored by the Jewish Federation with 190 attendees.
- Dennis Stover introduced the 2 Ambassadors Ashley Metelus, a junior who traveled last summer to Uganda with Dr. McBrien and because of her research was selected to attend the National Research Symposium in April and Sara Smith, a freshman with a 4.3 GPA a freshman at our campus is just 2 examples of the type of quality students that attend USFSM.
- USFSM hosted an event to honor USFSM Graduate and Olympian Figure Skater, Amanda Evora, with her skating partner and former hockey player Scott Thornton competed on an 8 week Canadian Television series called Battle of the Blades. They took first place prize of $100,000 and donated it to the Breast Cancer Society. She is currently coaching figure skaters Nathan Bartholomay and Felicia Zhang who will be on Team USA in the Olympics. Felicia Zhang is a freshman at USFSP.
- The USF Unstoppable $1 Billion Campaign is underway and our local USFSM campaign committee just hosted a meeting on January 29 chaired by David Eckel and Rick Smith. It was an excellent meeting.
- Dennis announced currently raised $250,000 which is our halfway mark for this fiscal year and raised over $210,000 in the month of December with year-end gifts.
- Giving Partner Challenge USFSM partnered with Patterson Foundation and Community Foundation and raised scholarship dollars for veterans.

**Faculty Report:** Dr. Katerina Annaraud, President of Faculty Senate, announced the Faculty Senate is developing a survey for the Faculty. Chair Shinn requested that she forward the results of the survey to him, which she confirmed she would.

**Action Items:**

**Approval of 9/19/13 Campus Board Meeting Minutes:** Chairman Shinn asked for a motion to approve the minutes from the September 19, 2013 Campus Board meeting. Mr. Smith moved to approve the minutes. Seconded by Dr. Rawe. Motion approved.

**Remarks:**

**Student Government Association (SGA):** Mr. Todd Hughes, President of the SGA, reported there will be a total of 7 students who will be going to USF Day at the Capital. SGA elections will take place next month. They just completed a very successful Week of Welcome. The Activities Events Committee planned a lot of great events that the students enjoyed.

**Campus Board Remarks:** None noted and having no further business Chair Shinn adjourned the meeting at 4:40 p.m.

Respectfully submitted,

Lynn Evensen