Mission

The University of South Florida Sarasota-Manatee provides access to professional higher education programs and scholarly research in a personalized living and learning community that graduates successful leaders who empower Florida’s Suncoast to thrive locally, nationally, and globally.

Vision

The University of South Florida Sarasota-Manatee strives to be a hometown comprehensive university with ever-increasing national and global impact.

Values

The University of South Florida Sarasota-Manatee embraces the values of higher education:

- Freedom of Inquiry
- Academic Excellence
- Student Success
- Diversity and Inclusion
- Shared Governance
- Accountability
- Collegiality
- Integrity
- Social, Economic, and Environmental Sustainability
# Goals

In order to continuously improve teaching and learning; scholarship, research, and innovation; and public service and community engagement, USF Sarasota-Manatee will provide:

**Access:** Expand access to a University education that benefits students and the local, national, and global community; and (Aligns with USF System Goals 1, 2, 3, 4, 5; SUS System Goals 2, 3)

**Success:** Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1, 2, 4, 5; SUS System Goals 1, 2).

<table>
<thead>
<tr>
<th>ACCESS</th>
<th>SUCCESS</th>
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<tbody>
<tr>
<td><strong>Teaching &amp; Learning</strong></td>
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<tr>
<td>1a. Expand academic programs in distinctive areas related to the Suncoast’s needs and strengths and across disciplines, when feasible, including the ability for students to complete the full four-year bachelor’s degree.</td>
<td>2a. Produce continuous improvement in student outcome measures, including retention and graduation rates and student career results.</td>
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<tr>
<td>2a.</td>
<td>2b. Earn professional accreditation and recognition, including AACSB and NCATE.</td>
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<tr>
<td><strong>Scholarship, Research, and Innovation</strong></td>
<td></td>
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<tr>
<td>1b. Promote innovative scholarship and community-engaged research.</td>
<td>2c. Track and promote faculty-developed measures of scholarship.</td>
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<td>1c. Seek external funding from public grants, private foundations, and individual donors.</td>
<td>2d. Identify student success predictors.</td>
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<tr>
<td><strong>Public Service &amp; Community Engagement</strong></td>
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<td>1d. Partner with a variety of organizations and stakeholders, including the USF System.</td>
<td>2e. Earn recognition as a Carnegie Community-Engaged University.</td>
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<tr>
<td>1e. Build a University living and learning community, including residence halls, academic buildings, and student life facilities.</td>
<td>2f. Track and share the value of the University’s and graduates’ economic and societal contributions.</td>
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</tbody>
</table>
Strategies

All academic degree programs, student and educational support units, and administrative units derive their missions, goals, and strategies from the USF Sarasota-Manatee strategic plan. Each program and unit participates in an annual cycle of planning, data collection, analysis of results, and use of results. All goals of individual programs and units link to the USF System Strategic Plan and the State University System (SUS) Strategic Plan. Multi-methods of assessment inform faculty and staff decision-making for budgets and annual change.

The SACS Site Visit Team reported the following about the USF Sarasota-Manatee Assessment System:

The committee noted that the institution has established a strong campus-wide culture of assessment along with an embedded commitment to continuous quality improvements that significantly improve students’ lives and academic performance. USF Sarasota-Manatee embeds its Assessment System into its Strategic Plan to continuously improve its programs and develop new ones to serve Florida’s Suncoast. The Assessment website\(^1\) contains each unit and program plan that ties to the three overarching Strategic Plans.

\(^1\) [http://www.sarasota.usf.edu/ir/assessment/](http://www.sarasota.usf.edu/ir/assessment/)
Full-Time Student Enrollment Projections

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<thead>
<tr>
<th></th>
<th>2006-07</th>
<th>2007-08</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010</th>
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<tbody>
<tr>
<td>Total Campus</td>
<td>910</td>
<td>1062</td>
<td>1113</td>
<td>1181</td>
<td>1190</td>
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<tr>
<td>Graduate Levels</td>
<td>167</td>
<td>182</td>
<td>185</td>
<td>164</td>
<td>124</td>
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<tr>
<td>Upper Levels</td>
<td>742</td>
<td>880</td>
<td>921</td>
<td>984</td>
<td>1000</td>
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<tr>
<td>Lower Levels</td>
<td>0</td>
<td>0</td>
<td>7</td>
<td>33</td>
<td>66</td>
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<tr>
<td>% change per year</td>
<td>16.72%</td>
<td>4.82%</td>
<td>6.10%</td>
<td>4.50%</td>
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Full-Time Student Enrollment Projections
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<tr>
<td>96</td>
<td>1199</td>
<td>1300</td>
<td>1382</td>
<td>1456</td>
<td>1521</td>
<td>111</td>
<td>110</td>
<td>115</td>
<td>120</td>
<td>126</td>
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<tr>
<td>04</td>
<td>978</td>
<td>1040</td>
<td>1087</td>
<td>1136</td>
<td>1187</td>
<td>110</td>
<td>150</td>
<td>180</td>
<td>200</td>
<td>209</td>
</tr>
<tr>
<td>03</td>
<td>0.19%</td>
<td>8.44%</td>
<td>6.29%</td>
<td>5.36%</td>
<td>4.50%</td>
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Percentage Changes:

16.72% 4.82% 6.10% 1.33% 0.19% 8.44% 4.50% 4.50% 4.50%
Annual Activities Timeline

January
Implementation of New Strategic Plan Year

December
Annual Review of Strategic Plan

November
BOG Annual Report
Academic Degree Program
Assessment Plans

October
New Academic Pre-Proposals & Proposals
College Unit Assessment Plans
Academics Degree Assessment Reports

May
BOG Work Plan

June
Administrative Unit Assessment Plans

July
SACS Budget Report
Administrative Unit Assessment Plans

September
College Unit Assessment Reports
One-Time Activities Timeline

- **Spring 2012**: SACS substantive change for lower-level programs
- **Fall 2012**: Begin accepting students with 45-60 credit hours
- **Spring 2013**: AACSB Visit
- **Fall 2013**: Begin accepting first-time in college freshmen, Open first residence hall
- **Fall 2014**: NCATE Visit
- **Fall 2015**: Apply for Carnegie Community-Engaged University recognition
- **Spring 2016**: SACS Reaffirmation Visit (including QEP)