Quarterly Community Leadership Council Meeting
February 6, 2014, Thursday

Attendees:  Mr. David Band, Dr. Kathy Black, Ms. Jeanne Corcoran, Mr. David Eckel, Mr. Richard Gerrity, Mr. Daniel Forbes, Mr. Dan Friedrich, Mr. Roger Frazee, Ms. Karin Grabin, Dr. Arthur Guilford, Ms. Sharon Hillstrom, Dr. Mona Jain, Dr. Bonnie Jones, Mr. Kelly Kirschner, Mr Todd Hughes, Mr. Allan Lane, Ms. Helen Liu, Dr. Kumar Mahadevan, Mr. Gene Matthews, Mr. Mike McCoy, Ms. Sally Piccolo, Ms. Jan Pullen, Mr. Steve Queior, Mr. Ron Reagan, Mr. H. Hamilton Rice, Ms Mr. Patrick Roff, Mr. Dennis Stover, Ms. Olivia Thomas, Ms. JoAnn Urofsky, Mr. Laddison Waldo, Dr. Richard Wharton, Ms. Sharon Hillstrom, Mr. Kelly Kirschner, Mr. Allan Lane, Ms. Helen Liu, Dr. Kumar Mahadevan, Mr. Gene Matthews, Mr. Mike McCoy, Ms. Sally Piccolo, Ms. Jan Pullen, Mr. Steve Queior, Mr. Ron Reagan, Mr. H. Hamilton Rice, Ms Mr. Patrick Roff, Mr. Dennis Stover, Ms. Olivia Thomas, Ms. JoAnn Urofsky, Mr. Laddison Waldo, Dr. Richard Wharton, Ms. Lori White, Mr. Derek Williams, and Mr. Ernie Withers

Absent:  Mr. Dan Bailey, Mr. Bob Bartz, Mr. Carl Cannova, Dr. Michael Crosby, Mr. Jim Delgado, Ms. Amy Drake, Mr. Larry Fineberg, Mr. Brian Flynn, Ms. Pat Glass, Mr. Cesar Gomez, Mr. Brian Flynn, Ms. Teri Hansen, Ms. Marilyn Howard, Mr. Mark Huey, Ms. Roxie Jerde, Mr. Jason Krywko, Mr. Rick Mills, Mr. Steve Mixson, Dr. Carol Probstfeld, Mr. Mark Richmond, Ms. Lindy Smith, Judge Gilbert Smith, Ms. Jean Trammell, Mr. Casey Welch

Welcome:  Chairman Ernie Withers called the meeting to order at 3:35 PM.

Campus Update:
- Dr. Guilford and the CLC recognized Rocky D. Bull for winning Capital One Mascot Challenge.
- Dr. Guilford introduced 2 Freshman Barry Callahan who enrolled in fall and is also serving as a Student Senator and Katelyn Martell who just began USFSM as a freshman in January. They announced the result of a survey of the inaugural freshman class is to be named the Founding Freshman. Both students expressed they were enjoying their classes at USFSM.
- USFSM is now offering a Masters in Social Work the cohort is scheduled to begin in the Fall. Please help us communicate to the Community about this program. Flyers were distributed.

Committees Reports:

Community Affairs:  Mr. Dennis Stover first introduced the Honorable Katherine Harris and Mr. Paul Blackketter. Honorable Harris was thrilled to announce that Sarasota-Bradenton won the World Pentathlon bid to host the World Cup Finals 2014, World Cup 2015, World Cup Finals 2016 and the Olympic Time Trails 2016. She is thrilled that USFSM is going to partner and that Dr. Guilford invited her to come to today’s meeting and inform the CLC of this wonderful opportunity to host these events in our community. She and Mr. Blackketter showed a brief video: http://www.pentathlon.org/ and reported that several reasons that the area was selected because of the size of our community, Nathan Benderson Park, the Selby Aquatic Center and our close proximity to the airports, and hotel capacity are a few of the reasons. There will be more information forthcoming.

David Eckel reported the Community Affairs Committee Progress has established a USFSM Capital Campaign Committee which he and Mr. Rick Smith are chairing. They have had a few very productive meetings and hired a consultant to help analyze the community and identify its resources with the goal to help take USFSM its next level in giving. Donor Motivation Program meetings are in the process of being scheduled which members of the CLC will be invited. Please attend and provide the information they need to take the next steps.

Dennis Stover had a few announcements to note:
Dr. Guilford’s retirement announcement though it is sad, it has brought great news which has focused on his accomplishments at USFSM, his years of service and his contributions to the community.

The campus launched the Tobacco Free Campus which has been positive.

Last night was the Culinary Innovation Lab Ribbon cutting with over 100 guests.

HospitaBULL will be held on April 16 at the Polo Grill.

Dennis announced currently raised $2.5 which is our halfway mark for this fiscal year and raised over $210,000 in the month of December with year-end gifts.

Public Advocacy: Mr. Casey Welch is in Tallahassee and Mr. Ron Reagan chair of Public Advocacy reported to the CLC about the Public Advocacy Goals and USFSM’s legislative priorities:

GOALS 2013-2014:
1. Met with all members of our regional Legislative Delegation representing the USFSM service area in either their Tallahassee or District offices.
   (We immediately began having these meetings in August 2013 following the Sarasota Delegation meeting and concluded them with hosting the Manatee Delegation meeting on our campus in December)
2. District office Legislative meetings inviting a USFSM Student, Alum or Community Leadership Council member. (Chair Reagan, Dr. Arthur Guilford, and SGA President Todd Hughes were included in all meetings)
3. Periodic Legislative email updates to Campus Board, Community Leadership Council, Alums and USFSM friends during the 2014 Legislative Session. (We plan to continue with these updates with the beginning of the Legislative Session in March)
4. Call to Action email alerts when necessary to Campus Board, Community Leadership Council, Alums and USFSM friends during the 2014 Legislative Session to contact their elected officials in support of USFSM issues. (We will utilize this strategy as needed during the Legislative Session which runs March-May)
5. Invite all members of the Legislative Delegation representing the USFSM service area to the Campus for meetings, special events and tours. (We hosted the Manatee County Legislative Delegation meeting in December, key legislative staff at STEM Lab ribbon cutting at Mote Marine in October as well as Brunch on the Bay in November)

Legislative Priorities:
1. Base Budget funding to fully develop STEM Programs and sustain our partnership with Mote Marine Laboratory.
2. Support funding for the USFSM Center for Partnerships for Arts Integrated Teaching (PAInT) to match community foundation grants.
3. Support funding for a Small Business Development Center for Sarasota and Manatee Counties.
4. Funding for joint Campus Police services with New College of Florida.

Culinary Innovation Lab: Dr. Cihan Cobanoglu reported about on their excitement to be in the new culinary lab which is located on Main Street in Lakewood Ranch. The lab is fantastic and will provide wonderful opportunities for his students. They hosted the ribbon cutting event last night which was well attended and are hoping to host many more events so they can showcase his students and their talents. His next goal for the College is a Teaching Hotel so students can learn the details of running a hotel.

Program: Dr. Jean Kabongo, assistant Professor for Strategic Management and Entrepreneurship in the College of Business reported on his North Sarasota Entrepreneur Collaborative, his efforts on entrepreneurship in classroom with his students and in the Community working with Ms. Lorna Alston in the North Sarasota community.

His student, Ms. Deborah Vaughan reported on the research she and several other students did in Dr. Kabongo’s class which consisted of identifying a business opportunity in the North Sarasota community,
researching if the community would support the business adventure, and what would be involved to open and run the business. They found the work to be invaluable and gained deep respect and better understanding of what is involved for those who are entrepreneurs within the community.

Ms. Lorna Alston reported on the workshops she and Dr. Kabongo have conducted in North Sarasota to help with Business Development. Collaboration and partnerships with USFSM and other community stake holders are paramount to the success of North Sarasota’s economic and community development. Dr. Kabongo offers the research element and faculty support which helps strengthen her redevelopment initiatives.

Chairman Withers thanked Dr. Kabongo, Ms. Vaughan and Ms. Alston for their interesting and informative presentation. Suggestions were made by CLC members to Ms. Alston to reach out the new Small Business Development Center.

**USF Sarasota-Manatee Faculty Update:** Dr. Kathy Black, USFSM Faculty liaison on the CLC complimented Dr. Kabongo on today’s presentation which reflects the type of excellent community engagement by the USFSM faculty and the impact they are making in the community. Below are a few additional examples of community engagement by USFSM faculty:

College of Arts and Sciences:

June Benowitz
- Volunteered as a judge for the Manatee County History Fair

Jane Roberts:
- Coordinating regional NASW (social work) conference for community practitioners in health and social service venues which will be held on March 7, 2014, on the USFSM campus.

Kathy Black
- Coordinating Housing Workshop for Older Adults, in conjunction with Florida Dept. of Elder Affairs, on March 11. Which will feature panel of professionals in housing industry- urban planning and university design.
- Also coordinating event with the Pines of Sarasota on Friday March 14, this will pertain to financial considerations in dementia and end of life care.

College of Education

Jenni Mariano
- Working with Sarasota Meals on Wheels – as a volunteer, and on courses that are community service-learning oriented. Class requires students to think and serve beyond self wellbeing...

Lora Kosten
- Served as a judge at the Sarasota County Regional Science, Engineering and Technology Fair for Elementary Schools.

**Student Government Association:** Mr. Todd Hughes, SGA President, reported that he along with several other students will be traveling to Tallahassee with Dr. Guilford and Casey Welch for USF Day at the Capital and to meet with legislators to promote our campus and its goals. SGA is working hard to engage the freshmen who have shown a great interest in SGA activities and events. Having no further questions or comments from the CLC, Chairman Withers adjourned the meeting at 4:50 p.m.

**Next CLC meeting will be Thursday, April 17, 3:30-5:00 in the Selby Auditorium.**