Quarterly Community Leadership Council Meeting
October 9, 2014, Thursday

Attendees: Bob Bartz, Kathy Black, Charles Baumann, Ruth Buchanan, Jeanne Corcoran, Jim Delgado, Amy Drake, David Eckel, Roger Frazee, Cesar Gomez, Mark Huey, Allan Lane, Gene Matthews, Mike McCoy, Bill Mariotti, Terry Osborn, Rich Pierce, Jan Pullen, Steve Queior, Ron Reagan, Mark Richmond, Sam Samelson, Gilbert Smith, Will Statz, Dennis Stover, JoAnn Urofsky, Laddison Waldo, Casey Welch, Richard Wharton, Derek Williams

Absent: Dan Bailey, David Band, Michael Crosby, Larry Fineberg, Brian Flynn, Dan Friedrich, Richard Gerrity, Pat Glass, Karin Grablin, Joe Gruters, Teri Hansen, Sharon Hillstrom, Marilyn Howard, Mona Jain, Roxie Jerde, Kelly Kirschner, Jason Krywko, Kumar Mahadevan, Rick Mills, Sally Piccolo, Carol Probstfeld, H. Hamilton Rice, Patrick Roff, Lindy Smith, Olivia Thomas, Jean Trammell, Lori White, and Ernie Withers

Welcome: Chairman Ron Reagan called the meeting to order at 3:35 pm followed by the Pledge to Allegiance. He thanked everyone for attending today’s meeting and stated that following the new member introductions he had a business flight to catch and would turn the remainder of the meeting over to vice chair Jim Delgado. Chairman Reagan introduced Charles Baumann, Ruth Buchanan, Bill Mariotti, Sam Samelson and Will Statz who have agreed to serve on the Community Leadership Council.

Campus Update:

Interim Regional Vice Chancellor Update: Dr. Terry Osborn reported:

- Sandra S. Stone has accepted the role of USFSM Regional Chancellor and will begin November 1.
- College of Hospitality and Technology Leadership have partnered with Longboat Key Club and it will be used as teaching hotel for Hospitality students
- Bob Anderson, dean of the College of Business will be retiring the end of December.
- The COE is preparing for the National Council for Accreditation of Teacher Education (NCATE) team who will be on campus for their review of the USFSM College of Education, Sunday, October 11- Wednesday, October 15.
- College of the Arts and Sciences hired 10 new faculty this year.

Quality Enhancement Plan (QEP): Trish Hunsader, QEP Steering Committee co-chair, presented to members of USF Sarasota-Manatee’s Community Leadership Council (CLC) the need for a QEP plan to comply with the SACSCOC requirement to develop a five-year Quality Enhancement Plan as part of USF Sarasota-Manatee’s Reaffirmation of Accreditation. Trish Hunsader distributed three questions to the CLC, the CLC completed and returned. Their input will be documented and appreciated their participation.

- Think back to one of your hires who had great potential, but struggled to be successful. What difficulties kept this employee from being successful?
- If USF Sarasota-Manatee had all the funding in the world and faculty had all the time in the world, what would you suggest the university do to help this hire have the necessary workforce skills before leaving college and working for you?
- USF Sarasota-Manatee Core Learning Outcomes: "Pillars of Intellectual Engagement": Please write a "1" and a "2" next to the Pillars that you think are the most important for USF Sarasota-Manatee to develop.
USFSM Internships: Toni Ripo, director of Career Services, gave an excellent presentation on USFSM internships that are provided to our students, the process, promoting internships and the reason they are important to the students. Presentation attached.

Committees Reports:

Community Engagement: David Eckel, chair of committee, introduced three community leaders, Bill Mariotti of the Campaign Leadership Committee, Sam Samelson, Lifelong Learning Academy and Tracy O’Neill, Brunch Committee.
- Bill Mariotti updated the CLC on the Campaign Leadership Committee goals for raising funds for the campus during this phase of the system wide Unstoppable Campaign. He was happy to announce the Committee has secured $100K in endowed scholarships hospitality and $150K charitable gift annuity, the purpose of which we are still working with the donor to determine.
- Sam Samelson, chair of the Lifelong Learning Academy (LLA), updated the CLC on the history of LLA at USFSM, the phenomenal growth in their students and in the courses they offer. They hope to partner with USFSM by one day building a facility on the USFSM campus which will be used jointly by LLA and USFSM.
- Tracy O’Neill reported that Brunch is almost 100% sold out and encouraged the CLC to purchase their ticket if they had not already done so. The Committee is thrilled that the new Regional Chancellor will be attending Brunch. We have proceeds in access of $320,000 raised to date for our 21st year.
- Dennis Stover concluded by announcing the Knight Cities Challenge which seeks new ideas from innovators who will take hold of the future of our cities. From Oct. 1 to Nov. 14, 2014, they are inviting applicants from anywhere to tell their ideas for making the 26 Knight communities more vibrant places to live and work. Bradenton, FL is one of these 26 Knight communities! From a pool of $5 million, they’re looking to award grants at the city, neighborhood and block levels, and all sizes in between. The information is in the CLC packets please submit ideas on how to make Bradenton a more vibrant place to win. He also announced a 40,000 challenge grant that will be officially launched at Brunch, CLC members were given a pledge card and overview to consider prior to Brunch.

Program: Gilbert Smith, chairman of the Programs Committee, stated he will be working closely with Terry Osborn on rethinking the model of internships. Terry Osborn noted state funding is now being tied to job placement upon graduation, salaries when they get a job and graduating in a timely manner. The Program Committee goal this year will be enhancing internships and externships for our students.

Public Advocacy: Casey Welch reported on the USFSM 2015-2016 legislative priorities and also USFSM will host the Manatee County Delegation Meeting on our campus on November 14.

Faculty Report: Kathy Black gave an excellent report on our faculty and their accomplishments over the summer and into fall semester.

SGA Report: Will Statz noted student engagement has greatly increased this semester. Over 200 students have participated in on campus events for Homecoming!

Remarks: None noted.

Having no further questions or comments from the CLC, vice chairman, Jim Delgado adjourned the meeting at 5:00 p.m.

The CLC meeting dates for 2014-2015 are as follows:

February 5, 2015
April 16, 2015
3:30-5:00 in the Selby Auditorium