Quarterly Community Leadership Council Meeting
April 16, 2015 Thursday
Polo Grill, 10670 Broadwalk Loop, Lakewood Ranch, FL

Attendees: Alex Benishek, Andrew Becht, Kathy Black, Ruth Buchanan, Jeanne Corcoran, Jim Delgado, David Eckel, Roger Frazee, Pat Glass, Cesar Gomez, Karin Grablin, Mona Jain, Jason Krywko, Kumar Mahadevan, Bill Mariotti, Gene Matthews, Terry Osborn, Rich Pierce (on behalf of Michael Crosby), Sally Piccolo, Steve Queior, Ron Reagan, Patrick Roff, Sandra Stone, Dennis Stover, Tom Waters, Casey Welch, Richard Wharton, Lori White, and Ernie Withers

Absent: Dan Bailey, David Band, Bob Bartz, Charles Baumann, Michael Crosby, Amy Drake, Larry Fineberg, Brian Flynn, Dan Friedrich, Richard Gerrity, Joe Gruters, Teri Hansen, Sharon Hillstrom, Marilyn Howard, Mark Huey, Roxie Jerde, Kelly Kirschner, Mike McCoy, Rick Mills, Tracy O’Neill, Carol Probstfeld, Jan Pullen, H. Hamilton Rice, Mark Richmond, Sam Samelson, Gilbert Smith, Lindy Smith, Jean Trammell, JoAnn Urofsky, Laddison Waldo, Derek Williams

Others: Lynn Evensen, Tenezee Gehndyu, Lauren Henry, Bonnie Jones, Jay Riley

Welcome: Chairman Ron Reagan called the meeting to order at 3:40 p.m. Chairman Reagan appreciated everyone attending today’s meeting which is being hosted at the Polo Grill and hopes that many will attend the reception immediately following the meeting at the Culinary Innovation Lab. The Culinary students are preparing appetizers for the CLC and it will provide the CLC an opportunity to see this beautiful state of the art facility.

USFSM 2015-2020 Strategic Plan: Dr. Sandra Stone reported that she is pleased today to report that the USFSM 2015-2020 Strategic Plan was approved by the USFSM Campus Board last week and will move forward to the May 11 ACE Workgroup Meeting for approval and then to the June 4, University Board of Trustees meeting final approval.

The Plan includes feedback provided by USFSM staff, faculty, students, Campus Board, Community Leadership Council, USF System representatives and community wide representatives over the past 4 months and will steer this campus’s direction over the next five years.

Dr. Stone reviewed the seven strategic goals for the Plan, their strategies, and the five-year outcomes with the Community Leadership Council. Dr. Stone and the Senior Leadership’s aim is to re-visit the Plan every six months to be certain USFSM remains focused and on target. The Community Leadership Council congratulated Dr. Stone and USFSM for their work in such a short time. Dr. Stone thanked Dr. Bonnie Jones who chaired the Strategic Planning Advisory Committee and Tenezee Gehndyu for her administrative support. Dr. Stone also thanked the CLC for their participation at the last meeting, as well as the CLC members who attended the monthly update sessions. Many of members of the CLC not only attended the update sessions but also provided valuable advice as well.

Campus Update:

Regional Chancellor Update: Dr. Stone reported:
• Kathy Black, professor of social work and gerontology at the University of South Florida Sarasota-Manatee, was one of three women faculty members in the USF System to receive the 2015 Faculty Research Award by the USF Women in Leadership & Philanthropy (WLP).
• Two USF Sarasota-Manatee (USFSM) students received scholarships from the Clyde G. Nixon International Business Endowment Fund to study abroad in Italy and Korea this summer. Michelle Teeter, junior in accounting will spend six weeks at Florence University of Arts taking business classes. Kathy Vu, sophomore in marketing, will spend six weeks in Seoul, South Korea, taking Basic Marketing and Beginning Korean Language 1.
• Ed Hashey, Wilkinson Elementary School teacher and University of South Florida Sarasota-Manatee (USFSM) alumnus, has been named Sarasota County’s 2015-2016 Teacher of the Year.
• One of our students, Jeanine Ashforth, received the nationally recognized Newman Civic Fellows Campus Compact for her commitment to community and service.
• Over 300 refereed journal articles have been produced by the USFSM distinguished Faculty in the past four years.

**Student Government Association Update:** Alex Benishek introduced himself as the incoming SGA President and Andrew Becht as the Vice President. The new officers will take office on May 4. He shared some of the SGA goals for next year:

- SGA paid for volleyball and basketball courts, which will be completed soon to help enhance student life.
- SGA would like to purchase additional outdoor furniture to create additional areas for students to meet and enjoy the Courtyard.
- SGA would like to partner with Crosley so the students may use the Crosley Bayfront and build a boat house for Rowing.
- USFSM has many vets who are students and SGA would like to fund a portable building on campus to house the Veteran’s Program.
- SGA just completed a student satisfaction survey which indicated that 75.9% of the students would like a new vendor in the Café, and 92% would like additional interior student space.

Alex Benishek thanked Dr. Stone for her support of SGA and is looking forward to working with her and the Administration over the next year.

**Faculty Report:** Dr. Black reported on our Faculty and their accomplishments:

**College of Business**

Anurag Agurwal, Professor
Invited by the SunCoast Technology Forum to talk at their February meeting on “Big Data Analytics: Not Just for Big Companies.”

Tom Becker, Associate Professor of Management
Participated in SCORE meeting to learn about mentoring of small businesses/ discuss role of USFSM. Met with our local Small Business Development Center regarding the role of human resource management issues in small business success. Along with Dean Curran, met with representatives of “BIG” project – interested in keeping strong business school graduates in our geographical area.

Noel Noel, Instructor of Marketing
Engaged with the neighborhood adjacent to Campus (Indian Beach and Sapphire Shores’ Home Owners Association) investigating ‘aging in place’ for their 1300 residents using a village-to-village concept.

Ross Alander, Instructor of Management
Serves on the Boards of several organizations, including: Big Brothers Big Sisters Suncoast, Venice, Beth El Farmworker Mission, Hillsborough County; Coalition of Immokalee Workers, Immokalee; Town of Longboat Key; Metropolitan Ministries; Tampa; and the Farmworker’s Focus Group (multi-state agency group), Tallahassee.

**CHTL**
Susan Gordon, Assistant Professor
Provided training for Manatee County’s Leadership Academy program on service management, team work, group processes, and conflict management.

College of Education
Brie Reck, Associate Professor and Director of PAInT reports:
There are five active Arts Organization Partnerships: Sarasota Opera, Sarasota Ballet, Van Wezel, South Florida Museum, and Venice Symphony, which provide cultural and educational learning opportunities for students; including:

Project MAESTRO (Making Arts Education Sustainable through Relationships with the Opera) The Principles of Educational Administration course in the Masters in Educational Leadership Program is taught at and in collaboration with the artistic and administrative staffs of the Sarasota Opera. We are currently exploring opportunities to fund summer internship programs to allow teacher education students to work with the Opera’s Youth Opera Camps to support their teaching skills development.
In the Elementary Education Program, the Elementary Science Methods class is taught at the South Florida Museum.
The Center will host the Florida Alliance of Arts Educators Spring Symposium in April.
The Van Wezel, in conjunction with the Any Given Child Initiative provides opportunities for COE candidates to attend professional development sessions and performances.
WEDU Digital Media – We have partnered with WEDU Public Television to provide professional development and to make digital media resources and instructional planning resources available to our College of Education teacher candidates and to public school teachers in the region.
Project SAIL – A summer arts-integrated reading loss prevention program sponsored by the United Way Suncoast and provided in collaboration with the Sarasota YMCA.
Project EAGLE – Early Arts Guided Learning Opportunities – A project under development with support from the Manatee Community Foundation in cooperation with Manatee County’s G.W. Rogers Garden Elementary School to have prospective teachers from the College of Education work under the mentorship of faculty members and in concert with Arts Integration Specialists and teachers to integrate the arts into Pre-K classrooms.
Project Elevate – Dr. Reck serves as a primary investigator and along with Drs. King, Lord, and Jones will provide external project evaluation for a $1.2 million grant in partnership with the Sarasota Schools’ Any Given Child Initiative and the Van Wezel. This project will provide systematic professional development for teachers in some of Sarasota County’s highest need elementary schools to enhance their ability to engage students and support academic success through arts integration.

Dr. Reck also serves on the Arts and Cultural Alliance of Sarasota’s Education Task force and on the Sarasota County Superintendents Community/Schools Partnerships for the Arts Advisory Board, the Perlman Music Program SunCoast Board of Trustees, and the Board of Directors for the Pops Orchestra of Sarasota and Manatee.

Marie Byrd, Associate Professor
Organized with Dawn Clayton, principal of Emma E. Booker Elementary and Susan Ambrioso, Art teacher at Emma E Booker a “WHAT I CAN BE WITH A COLLEGE DEGREE” art project. The intent is to have the current 5th graders at Emma E Booker complete artwork detailing their future career plans with a college degree. This spring semester new artwork will replace the current artwork outside of the COE on the 3rd floor. A presentation event, with the fifth graders coming to USFSM, will celebrate the new artwork.

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Jennie Mariano, Associate Professor
Has a 3 year grant- How service learning influences youth purpose around the world. She is working with researchers at two other universities. Events on this campus include survey data collection across the USF system, in collaboration with the USF Office of Community Engagement and Partnerships. She will also host 2 live international webinars hosted by USFSM.

Lora Kosten, Instructor at our North Port site
Member of the Education Committee for the North Port Area Chamber of Commerce and helped plan and facilitate a Job and Career Fair that was held on November 14, 2014. Served as a judge for the Sarasota County Elementary School Science Fair held at Robart’s Arena.

**College of Arts and Sciences:**
Melissa Sloan, Associate Professor of Interdisciplinary Social Sciences
With Instructor Jane Roberts of Social Work is involved in a project assisting the Family Safety Alliance of Sarasota, Manatee and DeSoto Counties with a gap analysis of the child welfare system. Undergraduate students have contributed to that project as well. Students in ISS and other disciplines are working with the Sarasota County libraries, with the Sarasota One Book One Community project.

Jessica Grisholtz, Assistant Professor of Criminology
Working with the Family Safety Alliance on their strategic planning process to help develop their vision, mission, and strategic plan. Developed a class on Community Building and Social Change, which will lead to significant student community engagement. Along with colleagues Fawn Ngo, Assistant Professor, and Instructor Silvia Blanco is organizing a community forum on March 18th at the Robert L. Taylor Community Center in Newtown in conjunction with the Focus Ministerial Alliance. This forum will address the community oriented policing initiative in the area as well as community-police relations.

Kathy Black, Professor Gerontology and Social Work
Involved in several presentations, including “Our Exploding Aging Population: Are we prepared?” at the Community Foundation, sponsored by JCFS, and “Reinventing Retirement” event, sponsored by SRQ Magazine.

Silvia Blanco, Instructor of Social Work and Field Liaison
Reports placement of the new MSW cohort at the following agencies throughout the community: JFCS; Manatee School Board; Manatee Glens; Morton Plant in Tampa; Teen Court; Safe Children’s Coalition; and Family Resources of Manatee County.

Eric Hodges, Instructor of Political Science
For his Veterans’ Reintegration and Resilience course, the students engaged in several community engagement projects, including
- Designed and built a tiny-home for a homeless veteran!
- Volunteered at All Faiths Food Bank on their day designated for veterans
- Built a wheelchair ramp for a disabled veteran
- Conducted in-depth interviews with two Marine Corps veterans who work at Horizon Academy about their transition and their work
- Worked with the Sarasota Police Academy to identify educational opportunities
Has planned two events for military families and children. One is a film screening with dinner. The film is a documentary titled “BRATS: The Journey Home”, and will be followed by a Q&A with the director of the film. The other event is a workshop for practitioners that work with military kids to discuss how art can be used to help military children and families with trauma and transitions. Both events are free and open to the public.

Wilma Davidson, Instructor of Professional and Technical Communication
Reports 3 students in her Communications course spoke at upcoming Duval Conference that was hosted on the campus this year earlier in the semester.

**Committees Reports:**

**Community Engagement:** David Eckel, chairman of Community Engagement Committee, reported the campus has been working on raising their visibility and Dr. Stone has been attending over 10 events a week. The 40th Anniversary will kick off on September 14 between 4:30-6:30 pm on the campus. There
will be events happening the entire year. He encouraged the CLC to attend and show support. “A Night at the Races,” an event the local alumni association hosted, raised over $10,000 for scholarships.

• Bill Mariotti updated the CLC on the Campaign Leadership Committee on recent fund raising accomplishments for the campus.

Program: Gilbert Smith, chairman of the Programs Committee, was unable to attend today’s meeting and Dr. Osborn reported on his behalf. The Academic and Student Support staff are developing a process such that from the moment a student is admitted to USFSM, we would assist the student in matching their career interests with their educational path so that upon graduation they can obtain employment in their career, or if they choose, seek additional education. Consultants from the Gardner Institute for Career Success will be on campus for 2 days of workshops next week to help USFSM make an impact on the students, including how to identify students who are at risk and intervene so they graduate.

Recent job data released by the Florida Board of Governors reflected that USFSM is leading the USF System in job placement of our students.

Public Advocacy: Roger Frazee, chair of Public Advocacy Committee, updated the CLC on the status of our legislative funding requests in Tallahassee. Casey Welch, Staff Liaison, added that at this time it is very likely that the Legislature will either have an extended Session or a Special Session in order to resolve the budget differences between the House and Senate.

Nomination Committee: Ernie Withers was appointed by Ron Reagan to chair the Nomination Committee. He motioned to appoint Jim Delgado to be the 2015-2016 chair of the CLC. All in favor. Motion carried.

Ernie Withers motioned to reappoint David Eckel as chair of Community Engagement Committee, Gilbert Smith, as chair of Program Committee and Roger Frazee as chair of the Public Advocacy Committee. All in favor. Motion carried.

Ernie Withers made a call for nominations for new members. Nominated: Amanda Horne, John Walker, Elliott Falcione, Virginia Haley, David Marcinko and Jami Herter. If there are any other new members that the CLC would like to nominate please send the names to Lynn Evensen’s attention.

Remarks: Dr. Stone thanked Ron Reagan for his leadership as the chair of the CLC and presented him with a USF tie.

Having no further questions or comments from the CLC, Chairman Ron Reagan adjourned the meeting at 5:05 p.m. and reminded the members to join him at the CIL for a cocktail reception.