Visionary thinking makes businesses, communities and countries thrive while driving society’s progress. Fostering an atmosphere for creative thinking, and preparing students for the opportunities and careers that don’t yet exist, requires a visionary approach to business education. The relevant, innovative programming of the College of Business (COB) keeps students on pace with the breathtaking changes in our global environment. Students develop their own visionary thinking and are primed for a world of unlimited potential.

The COB provides a thorough and important grounding for enterprising futures in accounting, finance, general business administration, management and marketing. Business students also broaden their knowledge of cultures, and their impact on the global economy, through studies across several academic disciplines. An adaptable, creative and highly motivated faculty and administration are dedicated to providing innovative global programming locally.

The college’s programs are a driving force for the inspiration and innovation so critical to business success. COB graduates meet the demands of the local, national and international business community through meaningful internships. USF's highly educated and competent graduates are ready to assume the challenges of tomorrow.
Economic development depends upon educational development. A better educated work force is more productive, and access to a well-educated work force makes businesses more competitive. A key to our community's vibrancy is keeping educated citizens – our intellectual capital – from leaving the area in search of employment. The College of Business provides for the twin necessities of creating local employment opportunities for graduates and a reliable flow of an educated work force with the skills and knowledge to contribute to the growth of the community.

FUNDING PRIORITIES

- Business Internships $10,000 per semester
  - Internships are an important way to gain insights into a career field, obtain valuable professional experience and develop new skills
- Graduate Research Assistantship $10,000 per semester
  - This is a vehicle to provide financial support for community research conducted by active USFSM graduate students
- General Scholarships $25,000
  - Scholarships support and encourage qualified students in the fulfillment of their goals
- Endowed Professorships:
  Financial Services $600,000
  Accounting Services $600,000
  - Honors and recognizes the distinction of superior faculty

FOSTER VISION AND INNOVATION FOR SUCCESS
BY DONATING TO USFSM
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