USF Sarasota-Manatee  
ANT 3005:521 – 3 Credit Hours  
Anthropological Perspective  
SPRING - 2015

IMPORTANT: Mandatory “first-day” attendance will be taken Sat.  
January 10th at 11:59 pm. Completion of the ORIENTATION QUIZ 
will be used to verify your attendance. 

A reliable Internet connection is required for this course.

INSTRUCTOR: Prof. Kelley Curtis 
COLLEGE: Arts and Sciences 
OFFICE HRS: Virtual Office hrs: TBA; or by appt. 
E-MAIL: curtis@usf.edu (Use Canvas email system only) 
PHONE: (813) 434-0688 

TEXTBOOK: *Cultural Anthropology: The Human Challenge*  
Electronic book or chapters: www.CengageBrain.com

ACTION ANTHROPOLOGY PROJECT: $10 student fee is charged for access to the  
website, technical assistance, and copy of reading materials used with the project.

CANVAS TECHNICAL ASSISTANCE:
- Tutorials/Student Quick Start Guide:  
  [http://guides.instructure.com/m/8470](http://guides.instructure.com/m/8470)
- Technical Assistance:
  9am – 5pm Mon.- Fri. contact USFSM E-Learning staff
  - Carlos Montoya - 941-359-4295, cmmontoya@sar.usf.edu 
  24hr support – contact USF Tampa IT Helpdesk: 
  - 813-974-1222, help@usf.edu

COURSE DESCRIPTION AND PURPOSE

Anthropological Perspective introduces undergraduate students to the principles and practices of cultural anthropology. It meets the General Education requirement of 3 semester hours of African, Latin American, Middle Eastern or Asian (ALAMEA) Perspectives, and is part of the University of South Florida’s Foundations of Knowledge and Learning Core Curriculum for the following dimension: *Human and Cultural Diversity.*  
All coursework is completed online in USF’s Canvas system.

The primary purpose of the course is to introduce students to

- the principles of cultural anthropology  
- the holistic and interdisciplinary nature of cultural anthropology  
- a view of culture as an expression of human values, behaviors, and social 
  organization in unique and varied forms throughout the world  
- the ways that cultural anthropology can be instrumental in solving contemporary 
  human problems in the student’s present or future profession
**COURSE TOPICS/CORE CONCEPTS**

- Concept of Culture
- Human Diversity and “Race”
- Language and Communication
- Family and Kinship
- Gender and Culture
- Social Grouping and Organization
- Globalization
- Methods in Cultural Anthropology

**INTENDED LEARNING OUTCOMES**

After completion of this course students should be able to:
- describe the field of cultural anthropology
- discuss the meanings of the basic concepts and terms used by cultural anthropologists
- compose a comprehensive definition of the concept of culture
- recognize the similarities as well as the wide range of variability in human cultures
- identify the primary units of organization that comprise culture
- provide an example of how anthropology can be applied to contemporary human problems.

**USF SARASOTA-MANATEE POLICIES AND PROCEDURES**

- **Religious Observances**
  The University recognizes the right of students and faculty to observe major religious holidays. Students who anticipate the necessity of being absent from class for a major religious observance must provide notice of the date(s) to the instructor, in writing, by the second week of classes. [http://generalcounsel.usf.edu/policies-and-procedures/pdfs/policy-10-045.pdf](http://generalcounsel.usf.edu/policies-and-procedures/pdfs/policy-10-045.pdf)

- **Disabilities Accommodation**
  Students are responsible for registering with the Office of Students with Disabilities Services (SDS) in order to receive academic accommodations. Reasonable notice must be given to the SDS office (typically 5 working days) for accommodations to be arranged. It is the responsibility of the student to provide each instructor with a copy of the official Memo of Accommodation. [http://www.sarasota.usf.edu/Students/Disability/](http://www.sarasota.usf.edu/Students/Disability/)
  Contact Information: Melba Sanchez, Coordinator 941-359-4714, disabilityservices@sar.usf.edu

- **Academic Dishonesty**
  The University considers any form of plagiarism or cheating on exams, projects, or papers to be unacceptable behavior. Please be sure to review the university’s policy in the catalog, USFSM Undergraduate Catalog or USFSM Graduate Catalog and the USF Student Code of Conduct.
  Undergraduate: [http://www.sarasota.usf.edu/Academics/Catalogs/](http://www.sarasota.usf.edu/Academics/Catalogs/)
  Graduate: [http://www.sarasota.usf.edu/Academics/Catalogs/](http://www.sarasota.usf.edu/Academics/Catalogs/)

- **Academic Disruption**
  The University does not tolerate behavior that disrupts the learning process. The policy for addressing academic disruption is included with Academic Dishonesty in the catalog; USFSM Undergraduate Catalog or USFSM Graduate Catalog and the USF Student Code of Conduct.
  Undergraduate: [http://www.sarasota.usf.edu/Academics/Catalogs/](http://www.sarasota.usf.edu/Academics/Catalogs/)
Graduate: http://www.sarasota.usf.edu/Academics/Catalogs/
USF Student Code of Conduct:

• Contingency Plans:
In the event of an emergency, it may be necessary for USFSM to suspend normal operations. During this time, USFSM may opt to continue delivery of instruction through methods that include but are not limited to: Canvas, Elluminate, Skype, and email messaging and/or an alternate schedule. It’s the responsibility of the student to monitor Blackboard site for each class for course specific communication, and the main USFSM and College websites, emails, and MoBull messages for important general information. The USF hotline at 1 (800) 992-4231 is updated with pre-recorded information during an emergency.

• Emergency Preparedness
It is strongly recommended that you become familiar with the USF Sarasota-Manatee Emergency Action Plan on the Safety Preparedness site http://www.sarasota.usf.edu/facilities/SafetyPreparedness.php

• Fire Alarm Instructions
At the beginning of each semester please note the emergency exit maps posted in each classroom. These signs are marked with the primary evacuation route (red) and secondary evacuation route (orange) in case the building needs to be evacuated.

• Web Portal Information
Every newly enrolled USF student receives an official USF e-mail account. Students receive official USF correspondence and Canvas course information via that address. Therefore it is the student’s responsibility to check their USF email regularly.

INSTRUCTION AND ASSESSMENT

Readings from the textbook, weekly online discussions and quarterly exams will be used to measure students’ mastery of anthropological concepts from the text (see also “Grading” and “Student Evaluation” below).

STARTUP INFORMATION

There are no class meetings for this course. However, students are required to login and complete the Orientation Quiz during Orientation week (see the dates listed on the Course Schedule in this Syllabus) as this assignment is used to take attendance.

The substance of the course comes from the required text and online discussions. A reliable computer and Internet service are required since all course assignments must be completed online in Canvas.

Questions about the course?

Do one of the following:
• First, check the FAQ and the Q&A discussion forum to see if your question has already been answered.
• If you have a question about the course, post it on the Q&A Discussion Board
• If you have a question about your assignment scores or other personal concern, send me an e-mail from the course website.
• Chat with me in the Virtual Office during my office hours.
• Call me at the number listed at the top of this Syllabus

GRADING AND EVALUATION

Forms of academic dishonesty or disruption may result in an “F” or “FF” grade.

S/U Grade – Students may elect to receive an S/U grade in this course. To do so, they must complete a S/U contract with the professor by the end of the third week of classes. Once the contract is received by your instructor, a letter grade is not an option. The requirements for an “S” are equal to a “C” (see the Grading Scale below).

Incomplete Grade - To receive an “I” grade, the majority of your coursework must be completed with a passing grade by the end of the semester. In addition, a Course Completion Contract must be signed by both the professor and student before the final exam.

Grading Scale - To protect your privacy, grades are not discussed by e-mail or phone.

<table>
<thead>
<tr>
<th>Scale</th>
<th>Coursework</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>97 – 100 Exams - 3 (20 points each)</td>
<td>60%</td>
</tr>
<tr>
<td>A</td>
<td>94 – 96</td>
<td></td>
</tr>
<tr>
<td>A-</td>
<td>90 – 93</td>
<td></td>
</tr>
<tr>
<td>B+</td>
<td>87 – 89</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>84 – 86 Online Discussions 10</td>
<td>30%</td>
</tr>
<tr>
<td>B-</td>
<td>80 – 83 (3 points each)</td>
<td></td>
</tr>
<tr>
<td>C+</td>
<td>77 – 79</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>74 – 76</td>
<td></td>
</tr>
<tr>
<td>C-</td>
<td>70 – 73 Action Anthropology Project</td>
<td>10%</td>
</tr>
<tr>
<td>D+</td>
<td>67 – 69 (10 points total)</td>
<td></td>
</tr>
<tr>
<td>D</td>
<td>64 – 66</td>
<td></td>
</tr>
<tr>
<td>D-</td>
<td>60 – 63</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>Below 60</td>
<td></td>
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</tbody>
</table>

EXTRA CREDIT

You will earn
• 2 extra credit points for completing the Orientation Quiz
  IF you earn a perfect score AND submit it on time
• 1 extra credit point for posting to the Intro Discussion Board
  IF it is submitted on time
• 3 extra credit points if you participate in Discussion 11

ATTENDANCE AND CODE OF CONDUCT

ORIENTATION IS REQUIRED. The Orientation Quiz must be completed on or before the due date and time as it is used to determine first day attendance.

Note that you cannot pass the course by simply taking the Exams. Weekly readings and participation in some of the weekly online discussions are required to earn a passing grade in the course.
**Making-up Coursework:** All coursework is completed online according to the Course Schedule in this Syllabus and must be properly submitted by the due dates listed in the Course Schedule and Calendar. Assignments/Exams can be made-up only in the case of a medical emergency. Documentation is required.

**EVALUATION**

**Practice Quizzes** are provided to help you prepare for exams. They do NOT count toward your grade and are closed when an exam is open.

**Exams:** Exam questions are drawn from banks supplied by the text publishers
- 4 Exams are administered according to the times and dates listed in the Course Schedule and Calendar
- Exams are timed for 60 minutes and contain 40 multiple choice questions.
- Each exam has a value of 20 points (or 20%)
- **Your lowest Exam score/grade will be dropped from your final grade.**
  - If you miss an exam, your score will be “0” and will automatically be dropped as your lowest grade.
  - Exams must be completed and properly submitted BEFORE the Exam deadline.
  - If you encounter a problem, you must let me know BEFORE the Exam deadline.

**Online Discussions**
- Discussions are available according to the dates listed on the Course Schedule and Calendar
- Note there are 11 Discussions but only ten are counted in the Grading Scale. The extra discussion is to account for missing one of the other 10 discussions. If you wish to do all 11 discussions, you will receive extra credit according to the requirements below.
- Each Discussion topic relates to a core concept in anthropology and most require research, activities, or reading in addition to the text before posting.
- To earn maximum credit on each board (3 points), you must make at least 4 discussion posts – one that responds to the initial question posted on each board, and at least 3 replies to other (and different) students’ posts.
- Your initial post must be **at least** 100 words in length. **This is a minimum requirement!**
  - Replies to classmates’ posts do not have a minimum length requirement, but they must be substantive (“I agree” or “Good point” is not sufficient).
  - All posts must be on-topic, answer the complete question, and draw from information provided in the text, or other reliable academic resource.

**Action Anthropology Project**
The Action Anthropology Project requires registration to the Community Action Website. A $10 student fee is charged for access to the website, technical assistance, and a copy of the reading materials used with the project.

The AA project encourages students to see anthropology as an ethical perspective for understanding human difference. Using the internet as a means for bringing students at various universities together in an intellectual community, the project encourages students to grapple with ethical issues relating to anthropology's place in the modern world.

In particular, students will write professional-style Op-Ed (opinion pieces) relating to a topic covered in the project AND assess the Op-Eds of other students. **You MUST**
complete both the Op-Ed and the required Assessments to receive a grade for the project.

Specific background information and details on how to proceed with the assignment will be provided at the time the project begins. Check course Announcements in Canvas. The date is tentatively set for April 6 - 22.

TIPS FOR DOING WELL IN THE COURSE

• Recognize that online courses are NOT easier than their classroom counterparts. Success in an online course typically requires more self-discipline and motivation.
• Complete all course assignments, and especially Exams, as soon as possible when they open. This allows me to help you solve minor technical problems before the deadline.
• Technical problems are not acceptable excuses for missing assignment deadlines.
• When taking an exam, set your own timer as a backup. 
• Take the practice quizzes as many times as possible. When you miss a question on a Practice Quiz, look for the correct answer in the text. This will help you prepare for the exams.
• ASK QUESTIONS! Post and read questions on the Q&A Discussion Board, send questions in e-mails, chat with me during office hours, or call me. I am here to help you succeed.
• Do not plagiarize!
• Do not procrastinate!

COURSE SCHEDULE AND CALENDAR

University Holidays AND Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>January 5</td>
<td>First day of classes</td>
</tr>
<tr>
<td>January 19</td>
<td>Martin Luther King, Jr. holiday - no classes, offices closed</td>
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<tr>
<td>March 21</td>
<td>Last day to drop with a &quot;W&quot;; no refund; no academic penalty</td>
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<tr>
<td>March 2-7</td>
<td>Spring Break – no classes, offices closed</td>
</tr>
<tr>
<td>April 24</td>
<td>Last day of classes</td>
</tr>
<tr>
<td>April 25 – May 1</td>
<td>Final Exam week</td>
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</table>

All assignments CLOSE at 11:59 PM on the dates listed below (unless otherwise noted)

<table>
<thead>
<tr>
<th>WEEK #</th>
<th>OPEN–CLOSE DATES</th>
<th>ASSIGNMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1 - ORIENTATION</td>
<td>January 4 – 10</td>
<td>Orientation Quiz – This is REQUIRED! DUE 1/10, 11:59 pm</td>
</tr>
<tr>
<td>Week</td>
<td>Topics</td>
<td>Readings</td>
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<tr>
<td>-------</td>
<td>--------------------------------------------</td>
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</tr>
<tr>
<td><strong>2</strong></td>
<td>The Discipline of Anthropology</td>
<td>Text: Ch 1</td>
</tr>
<tr>
<td><strong>3</strong></td>
<td>Characteristics of Culture</td>
<td>Text: Ch 2</td>
</tr>
<tr>
<td><strong>4</strong></td>
<td>Ethnographic Research</td>
<td>Text: Ch 3</td>
</tr>
<tr>
<td><strong>5</strong></td>
<td>EXAM 1: February 1 - 4</td>
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<tr>
<td><strong>6</strong></td>
<td>Sex, Marriage and Family</td>
<td>Text: Ch 9</td>
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<tr>
<td><strong>7</strong></td>
<td>Kinship and Descent</td>
<td>Text: Ch 10</td>
</tr>
<tr>
<td><strong>8</strong></td>
<td>Language and Communication</td>
<td>Text: Ch 5</td>
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<tr>
<td><strong>9</strong></td>
<td>SPRING BREAK: March 1 – 7</td>
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<tr>
<td><strong>10</strong></td>
<td>EXAM 2: March 8 - 11</td>
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<tr>
<td><strong>11</strong></td>
<td>Social Identity, Personality and Gender</td>
<td>Text: Ch 6</td>
</tr>
<tr>
<td><strong>12</strong></td>
<td>Grouping by Gender, Age, Common Interest and Class</td>
<td>Text: Ch 11</td>
</tr>
<tr>
<td><strong>13</strong></td>
<td>Economic Systems</td>
<td>Text: Ch 8</td>
</tr>
<tr>
<td><strong>14</strong></td>
<td>EXAM 3: April 5 – 8</td>
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<tr>
<td><strong>15</strong></td>
<td>The Arts</td>
<td>Text: Ch 14</td>
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<tr>
<td><strong>16</strong></td>
<td>Global Challenges and Anthropology</td>
<td>Text, Ch 16</td>
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<tr>
<td><strong>17</strong></td>
<td>EXAM 4: April 26 - 29 (not cumulative)</td>
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