# USF NEXUS INITIATIVE 2018 AWARD RECIPIENT

## McArthur Freeman

*Multimodal Strategies for Visual Storytelling in VR*

Technology-driven multimodal strategies offer new approaches to organize, represent, and manipulate information. Combining these strategies with the immersive, digitally-created experience virtual reality (VR) offers a complete shift in how we traditionally think about visual storytelling by providing a rich platform for complex non-linear storytelling experiences as well as the potential for innovative, multi-modal learning. We are interested in examining and applying multi-modal strategies for visual storytelling in VR. The result will be a research paper that examines these strategies for multimodal, visual storytelling and a digital VR prototype that demonstrates those techniques within a creative narrative.

### *Partnerships:*

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