



A degree in

ENTREPRENEURSHIP

from the

UNIVERSITY OF SOUTH FLORIDA



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SOUTH FLORIDA
Muma College of Business

TRAITS OF **USF ENTREPRENEURSHIP STUDENTS**



ANALYSTS

Skilled entrepreneurs know that it takes more than a great idea to be successful. They have a passion for understanding their environment. They want to know not only what competition already exists, but what allies can they leverage as well?

PROBLEM-SOLVERS

Further, an entrepreneurship professional is going to ask what is missing from the world. Why is this process so difficult? What would make it easier? What do people need?

CREATORS

It's no secret that entrepreneurs are often categorized as innovators. Using those analysis and problem-solving skills, the entrepreneur's next step is to create the solution. Fill the gap. They understand that recognizing what the world needs is not enough - the entrepreneur provides takes that next step to make it happen.

MUMA COLLEGE OF BUSINESS



WHY STUDY ENTREPRENEURSHIP AT USF?

REASON #1

REAL-WORLD EXPERIENCE

Muma College of Business students have ample opportunity to participate in several annual, innovation-related competitions including the Daveler Scholars Program, the Fintech Business Plan Competition and the Florida Blue State of Florida Collegiate Healthcare Innovation Pitch Competition.





REASON #2 THE CENTER

USF's Center for Entrepreneurship continues to rank nationally year after year. *Princeton Review* and *Entrepreneur Magazine* have ranked the center's graduate entrepreneur program within the top 25 programs in the U.S. every year since 2010. Beginning your journey as an entrepreneur in the center's undergraduate program is just the beginning of your experience with these faculty experts.



REASON #3 FLEXIBILITY

Professionals with an entrepreneurship degree from USF gain the education they need to start their own business ventures, but their list of options expands beyond owning your own business. This degree program teaches students skills in analytics, creativity, leadership and strategy. These are the same skills needed to be successful within a corporation, non-profit organization or start-up company.